

7Amity Business School

Detailed Report on Workshop on Business Development Skills of MBA II Sem

1st Feb. 2019

On the advice of Honorable Vice Chancellor Sir with respect to improvement in quality of placements of MBA students, ABS continued with the Workshop on Business Development Skills for MBA Semester II students on the above mentioned date.

Each student was given a topic to prepare a day before and was asked to come prepared with it. The topics given were mostly from Political and Economic domains and ranged from Demonetization to GST to Crypto-currency.

The idea behind activity is to inculcate confidence, speaking skills and knowledge of current affairs in the students. The activity took place at the seminar hall of Block C from 1.15 pm to 3.15 pm on 1st of Feb 2019. The frequency of this activity has been fixed at weekly intervals.

The activity was coordinated by Dr. D.K. Pandey and Mr. Manav Vigg. Apart from the coordinators, the Faculties which attended the activity were Dr. Manoj Pandey, Dr. Astha Joshi, Ms. Monica Bhadoria and Mr. Rajeev Dwivedi.

Each student prepared the topic and presented it on the podium. After each presentation, the student was told the duration for which he/she spoke along with detailed feedback from the Faculties present.

Some of the observations which came out from this activity are as follows:

1. Most of the students have decent language and communication skills.
2. Students need to be more aware of current affairs and need to keep themselves updated.
3. The increase in reading and knowledge about current affairs should help increase their confidence.
4. Students need to research their topic well and offer their individual opinions at the end of their sessions.
5. Even though students were initially nervous about speaking on podium but the sheer participation in this activity increased their excitement levels and sparked a competitive atmosphere in the class.
6. After the activity students expressed that this activity increased their confidence and should be done at frequent intervals.

Outcome of the Activity: The activity will lead to inculcate confidence, speaking skills and knowledge of current affairs in the students. This will ultimately lead to better placements.


Registrar
Amity University Madhya Pradesh
Gwalior



(Shrimann Singh speaks on GST) (Divya Shukla speaks on Bank Frauds)



(ABS faculty & students during the Program me)


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